EnergyLogic Cookie Policy
Updated: May 25, 2018

By using or accessing EnergyLogic's websites ("Website/s"), you are consenting to EnergyLogic's use of Cookies as outlined below. The Cookie Policy explains how EnergyLogic (We) use cookies and similar technologies to recognize you when you visit our Website/s. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

A cookie is a small file containing a string of characters that is sent to your computer when you visit a Website. When you visit the Website again, the cookie allows that website to recognize your browser. Cookies allow the Website to remember important information that will make your use of the site more convenient. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a randomly generated unique number or other value. Certain cookies will be used on the Website regardless of whether you are logged in to your account or not.

Cookies set by the Website owner (in this case, EnergyLogic) are called "first party cookies." Cookies set by parties other than the Website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the Website (e.g. advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the Website in question and also when it visits certain other Websites.

Why do we use cookies?

We use first party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites and Subscription Services via Hubspot. *(HubSpot provides tools for [social media marketing](), [content management](), [web analytics](), [landing pages]() and [search engine optimization](). HubSpot has integration features for Customer Relationship Management solutions. Hubspot also provides third-party services such as templates and extensions).* For example, EnergyLogic tracks of the Websites and pages you visit that we own, in order to determine what portion of the Website is the most popular or used. This data is used to deliver customized content and promotions within the EnergyLogic Website and Subscription Services via Hubspot. Third-parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

What type of cookies do we use and how do we use them?

Like most Websites, we use cookies for a variety of purposes in order to improve your online experience, for analytics and for marketing, but specifically we use cookies on the Website for the following purposes:

Analytical Purposes	We use cookies to analyze user activity in order to improve the Website.
Your Preferences & User Experience	We use cookies to gather certain information about users, such as browser type, server, language preference, and country setting, in order to store user preferences on our Website to make your user experience more consistent and convenient.
Marketing	We use cookies from third-party partners such as Google and Facebook for marketing purposes. These cookies allow us to display promotional material to you on other sites you visit across the Internet. EnergyLogic may also share information about your behavior on the Website with third parties (including operators of third-party websites and/or social networking sites) in order to show you targeted advertisements and other content that has been customized for you.
Referral Tracking	We use cookies to associate user activity with the third-party website that referred the user to our Website, or to associate user activity that EnergyLogic referred to a third-party website. These third-party partner websites receive credit for the activity of users they refer to our Website, or give EnergyLogic credit for the activity of users referred to such third-party websites. We do not share any personal information or information about individual user activities with these partner entities. We also use cookies to associate user activity with the email campaign that referred the user to our Website.
Security Purposes	We use cookies to limit certain types of cyber attacks.
Testing, Usability, and Performance Improvement Purposes	We use cookies to ensure users receive a consistent user experience while we conduct A/B testing on certain aspects of our Website in order to improve our product offerings. We also use cookies to improve the performance and reliability of our Website.

The first and third-party cookies used for the above purposes are called:

- Essential website cookies: These cookies are strictly necessary to provide you services available through our Websites and Subscription Service via Hubspot to use some of their features, such as access to secure areas.
- Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our Websites and Subscription Service via Hubspot but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.
- Analytics and customization cookies: These cookies collect information that is used either in aggregate form to help us understand how our Websites and Subscription Service via Hubspot are being used, how effective our marketing campaigns are or to help us customize the Websites for you.
- Advertising cookies: These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements based on your interests.
- Social networking cookies: These cookies are used to enable you to share pages and content that you find interesting on our Website and Subscription Service via Hubspot through third-party social networking and other websites. These cookies may also be used for advertising purposes.

Specific third-party cookies

The following cookie table lists a selection of the third-party cookies used on EnergyLogic Websites. Although we may update this list periodically, please be advised that the names of cookies, pixels and other technologies are subject to change.
(Need grid from Position2)

Managing cookies in your browser

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. Keep in mind, if you choose to reject cookies, you may still use our Websites though your access to some functionality and areas of our website may be restricted.

Use the options in your web browser if you wish to amend cookies. You can easily delete and manage any cookies that have been installed in the cookie folder of your browser by following the instructions provided by your particular browser manufacturer.

- Google Chrome
- Internet Explorer

- [Mozilla Firefox](#)
- [Safari (Desktop)](#)
- [Safari (Mobile)](#)
- [Android Browser](#)
- [Opera](#)
- [Opera (Mobile)](#)

If your browser is not listed here, consult the documentation that your particular browser manufacturer provides. You may also consult your mobile device documentation for information on how to disable cookies on your mobile devices.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that may interest you. They may also employ technology that is used to measure the effectiveness of those advertisements. This can be accomplished by them using cookies or web beacons to collect information about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide those.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of Cookies and related technologies.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at info@energylogic.com.